



"I do not see the countries and peoples of Africa as a world apart; I see Africa as a fundamental part of our interconnected world – partners with America on behalf of the future we want for all of our children. That partnership must be grounded in mutual responsibility and mutual respect." – President Obama

Social Media Toolkit – One Sheet

President Obama in August will welcome leaders from across the African continent to the Nation's Capital for a three-day U.S.-Africa Leaders Summit, the first such event of its kind. This Summit will build on the President's trip to Africa in the summer of 2013 and it will strengthen ties between the United States and one of the world's most dynamic and fastest growing regions.

Get engaged, share the experience and connect with the digital resources at your fingertips:

Summit Hashtag: #USAfrica

Twitter Handles: @WhiteHouse | @JohnKerry | @StateDept | @StateAfrica |

Sample Tweets:

- Want to learn more about the first-ever #USAfrica Summit? Visit <http://goo.gl/ZxMkX3> for more information.
- Africa is home to the most promising untapped markets in the world. #USAfrica <http://goo.gl/beLV66>
- #Didyouknow: #USAfrica trade has more than tripled since #AGOA began in 2001. <http://goo.gl/eYrb17>
- #Didyouknow: Africa's middle class is expected to increase from 60 million to 100 million people by 2015. <http://goo.gl/FmyD6j>
- #Africa has the highest growth rate of female-run enterprises in the world #GenderEquality. <http://goo.gl/D0z0Bs>

A variety of downloadable high quality assets optimized for all platforms are available at:

<http://www.state.gov/social/usafrica/#USAF>

Quick Link for additional information: <http://www.whitehouse.gov/us-africa-leaders-summit>