El Salvador: Political and Economic Conditions and U.S. Relations

Clare Ribando Seelke
Specialist in Latin American Affairs

August 13, 2012
Summary

The United States has maintained a strong interest in developments in El Salvador, a small Central American country with a population of 6 million. During the 1980s, El Salvador was the largest recipient of U.S. aid in Latin America as its government struggled against the leftist Farabundo Marti National Liberation Front (FMLN) insurgency during a 12-year civil war. A peace accord negotiated in 1992 brought the war to an end and formally assimilated the FMLN into the political process as a political party. After the peace accords were signed, U.S. involvement shifted toward helping successive Nationalist Republican Alliance (ARENA) governments rebuild democracy and implement market-friendly economic reforms.

In March 2009, Mauricio Funes, a former television journalist and the first FMLN presidential candidate without a guerilla past, defeated Rodrigo Ávila of the conservative ARENA party for a five-year presidential term. His inauguration marked the end of more than 20 years of ARENA rule and the first transfer of political power between parties since the end of El Salvador’s civil war. Funes’ victory followed strong showings by the FMLN in the January 2009 legislative elections. During the first half of his term, President Funes generally pursued moderate policies that enabled him to form cross-party coalitions in the National Assembly, but which caused periodic friction between him and more radical members of his party.

Now in his fourth year in office, President Funes still has high approval ratings (65% in June 2012), but faces a number of serious political, economic and security challenges. Since Funes is constitutionally barred from seeking reelection, his political influence has weakened since ARENA replaced the FMLN as the largest party in the legislature as a result of March 2012 elections and both parties have started focusing on the 2014 presidential contest. Nevertheless, Funes is currently trying to help resolve a standoff between the Salvadoran judiciary and legislature over the composition and power of the Supreme Court. The Funes Administration is also seeking to strengthen El Salvador’s recovery from the 2009 global economic crisis. Although the country received significant support from international donors to support its recovery, economic growth has been inhibited by low productivity, natural disasters that have damaged agricultural crops, and insecurity that has deterred investment. Finally, in an attempt to address the country’s high rate of violent crime, the Funes government endorsed a historic—and risky—truce involving the country’s largest gangs. The truce seems to have resulted in a dramatic reduction in homicides since March 2012.

Maintaining close ties with the United States has been a primary foreign policy goal of successive Salvadoran governments, including the Funes Administration. During a March 2011 visit to El Salvador, President Barack Obama praised Funes’ “courageous work to overcome old divisions in Salvadoran society and to show that progress comes through pragmatism.” Both leaders pledged to work together to boost economic growth in El Salvador through the new Partnership for Growth (PFG) initiative and to more effectively ensure citizen security. The PFG commits both governments to work closely together to boost competitiveness in El Salvador and reduce insecurity in the country. U.S. bilateral assistance, which totaled $28.2 million in FY2012, as well as aid provided through the Central American Regional Security Initiative (CARSI) and the Millennium Challenge Corporation (MCC) is supporting PFG priorities. El Salvador is the only country in Latin America for which the Administration requested a substantial increase in funding—to $41.8 million—for FY2013. In addition, the MCC has determined that El Salvador is eligible to submit a proposal for a second compact to develop its southern coastal region.
Contents

Political and Economic Conditions................................................................. 1
  FMLN Victory .......................................................................................... 1
  Funes Administration ............................................................................. 2
  Constitutional Crisis ............................................................................. 4
  Security Conditions ............................................................................... 6
  Police, Military, and Judicial Capabilities ........................................... 6
  Gang Truce ......................................................................................... 7
  Prevention and Rehabilitation Efforts .................................................. 8
  Economic Challenges .......................................................................... 8

Relations with the United States ............................................................... 11
  Partnership for Growth Initiative ......................................................... 12
  U.S. Foreign Aid .................................................................................. 14
  Millennium Challenge Corporation (MCC) Compact ......................... 15
  Counter-Narcotics Cooperation ............................................................ 16
  Migration Issues .................................................................................. 17
  U.S. Trade and CAFTA-DR ................................................................. 17

Figures

Figure 1. Map and Data on El Salvador ..................................................... 2
Figure 2. CAFTA-DR Countries: Net Foreign Direct Investment (2000-2011) ...... 10

Tables

Table 1. U.S. Assistance to the El Salvador: FY2011-FY2013 .................... 14

Contacts

Author Contact Information .................................................................... 18
Political and Economic Conditions

FMLN Victory

On June 1, 2009, Mauricio Funes of the leftist Farabundo Martí National Liberation Front (FMLN), a party that was formerly an anti-government revolutionary movement, was inaugurated to a five-year term as president of El Salvador. Funes, a former television journalist and the first FMLN presidential candidate without a guerilla past, defeated Rodrigo Ávila of the conservative Nationalist Republican Alliance (ARENA) 51%-49% in a March 2009 election. Born in San Salvador in 1959, Funes earned a liberal arts degree from the University of Central America (UCA) José Simeón Cañas. He then spent more than 20 years working as a print, radio, and television journalist, becoming one of the most popular and well-respected figures in his field. In 2007, he was chosen to serve as the FMLN’s 2009 presidential candidate, reportedly because party leaders thought that he would bring a modern face to the party.

Despite some concerns about potential fraud and a few cases of inter-party violence in the weeks preceding the vote, the election was conducted relatively peacefully after an extremely polarizing campaign. During the campaign, ARENA sought to tie Funes to the more hard-line members of the FMLN and asserted that an FMLN victory would lead to a deterioration in relations with the United States and the installation of an authoritarian political system. Funes attempted to project a moderate image, campaigning on the slogan, “hope is born, change is coming,” but also promising to maintain close ties with the United States, implement the Dominican Republic-Central America-United States Free Trade Agreement (CAFTA-DR), and keep the U.S. dollar as El Salvador’s currency.

Funes’ presidential victory is a first for the FMLN, which fought a 12-year civil war against the U.S.-backed Salvadoran government before officially transforming into a political party following the signing of a peace accord in 1992. Some 70,000 Salvadorans (1.4% of the population) were killed during the conflict. The presidential victory followed a strong showing by the FMLN in the January 2009 municipal and legislative elections, in which it won 49.5% of the municipal vote and a plurality in the National Assembly. Funes’ election has been described as a watershed moment in the history of El Salvador. However, an analysis of Salvadoran voting behavior since 1992 concluded that Funes’ victory occurred at least partially as a result of a gradual shift leftward among Salvadoran voters that was already evident by early 2008.

---

President Funes has generally pursued moderate policies since taking office. This has caused some friction between him and more radical members of the FMLN, including Vice President Salvador Sánchez Cerén, a former guerrilla leader who is the party’s likely 2014 presidential candidate. Many credit Funes’ pragmatic approach to governance with helping his administration

---

secure much-needed support from the International Monetary Fund and other donors. Others express concerns, however, that he has strayed too far away from his FMLN base by forming an alliance with the Grand Alliance for National Unity (GANA) party, a dissident faction that split from ARENA in October 2009, and the center-right National Conciliation Party (PCN). Some credit Funes with adopting a more comprehensive approach to public security than his predecessors, while others maintain that his government has struggled to avoid resorting to repressive policies. In terms of addressing human rights violations from El Salvador’s civil war era, Funes issued a historic apology to victims of the 1981 El Mozote massacre on the 20th anniversary of the signing of the Peace Accords. However, he has not pushed for a repeal of the 1993 amnesty law nor has he urged the Supreme Court to extradite military officers to Spain to stand trial for their roles in the 1989 murders of several Jesuit priests. Although his government has struggled to improve the weak economic conditions and serious security challenges it inherited, President Funes maintained approval ratings above 60% during the first half of his term.

Analysts predict that President Funes will encounter greater difficulty enacting his legislative agenda and implementing his ambitious development plan now that he has entered lame duck status and his party has been replaced by ARENA as the largest party in the National Assembly. On March 11, 2012, El Salvador held legislative and municipal elections that were deemed to be largely free and fair. ARENA regained popular support vis-à-vis GANA and the National Coalition party or CN, which replaced the PCN, to increase its representation in the 84-member legislature from 20 to 33. The FMLN lost four seats; it now has 31 congressional seats. With no party having captured a simple majority, President Funes will once again have to form alliances to pass legislation. Until the parties can agree on a way to resolve the current impasse over nominations to the Supreme Court and the position of Attorney General, major legislation is not

---


9 In addition to the El Mozote massacre, the 1989 killing of six Jesuit priests (five Spanish citizens), their housekeeper, and her daughter at the UCA marked another of the worst instances of human rights abuses carried out by military forces during the Salvadoran civil war. In 1991, under international pressure, a colonel, two lieutenants, a sub-lieutenant, and five soldiers were tried for the Jesuit murders. Only the colonel and one of the lieutenants were convicted; a 1993 amnesty law spared them significant prison time. It has prevented other high-level former military officials from being investigated or indicted in El Salvador for their alleged roles in the massacre. A Spanish judge began investigating the massacre since 2009, however, based on the principle of universal jurisdiction for human rights abuses and the Spanish origin of five of the priests. On May 8, 2012, El Salvador’s Supreme Court rejected Spain’s request to have 13 former military officers allegedly involved in the murders extradited to stand trial. For background, see Geoff Thale, The Anniversary of the Jesuit Martyrs & Justice in El Salvador Today, WOLA, November 16, 2011.

10 An outline of the Funes Administration’s development plan is available at:

11 “Funes is Facing a Difficult Final Stretch to his Presidency,” Economist Intelligence Unit (EIU), June 18, 2012.

12 In 2011, the Constitutional Chamber of the Salvadoran Supreme Court ruled that the National Conciliation Party (PCN) and the Christian Democratic (PDC) party did not meet the threshold of support required to register to compete in the 2012 elections. As a result, PCN members formed the National Coalition (CN) party and Christian Democratic members formed the Party of Hope.
likely to be enacted. Nevertheless, Funes has pledged to shepherd an asset forfeiture law and a package of reforms aimed at facilitating business creation and investment through the legislature. As the March 2014 presidential elections approach, legislative paralysis is increasingly likely to occur.

The results of the March 2012 municipal elections may not bode well for the FMLN heading into the 2014 presidential campaign. ARENA captured 117 of 262 mayoralities up for grabs in 2012, including San Salvador and eight departmental capitals. The FMLN won just three departmental capitals. Norman Quijano, a potential ARENA presidential candidate, won reelection for mayor of San Salvador by 35 percentage points over his FMLN opponent.

**Constitutional Crisis**

The Funes Administration finds itself in the midst of a constitutional and political crisis over the make-up and authority of El Salvador’s Supreme Court. The court is comprised of fifteen justices that are divided among four chambers, including a constitutional chamber. Five justices are appointed to the Court every three years by a two-thirds vote in the National Assembly after often highly politicized negotiations to serve for nine-year terms. Following the 2009 elections, the Assembly approved five new justices after difficult negotiations between the parties.

Since their installation in 2009, the five justices on the constitutional chamber of the Supreme Court have taken actions, some of them arguably activist rulings, that appeared intended to check the power of the president and the legislature, something it has historically failed to do. These rulings have allowed independent candidates to run for office, limited the use of the discretionary budget of the presidency, and revoked the charters of two political parties for not maintaining the level of popular support required by the constitution. These rulings angered politicians from across the political spectrum and have led to threats to the independence of the court. In June 2011, for example, President Funes hastily signed a decree adopted by the National Assembly that would have constrained the independence of the justices on the constitutional chamber. The decree was repealed in July 2011 after protests from domestic and international civil society groups.

As noted above, the ARENA party picked up a number of seats and displaced the FMLN as the largest party in the Assembly in March 2012 legislative elections. In April, before the outgoing Assembly’s three-year term ended, FMLN deputies and their GANA allies approved a new set of five justices for the Supreme Court in an attempt to influence the court’s direction before

---


17 DPLF, March 2012.
El Salvador: Political and Economic Conditions and U.S. Relations

relinquishing control (as ARENA-dominated legislatures had done in the past).\textsuperscript{18} They also sought to transfer the head of the constitutional chamber to another chamber of the court and appointed a new attorney general.

In June 2012, the constitutional chamber ruled that the vaguely-worded Salvadoran constitution only allows each legislature to nominate one group of five justices to the Supreme Court. As a result, the National Assembly’s April 2012 appointment of five justices was deemed unconstitutional as the outgoing legislature had already appointed one group of justices in 2009. A similar situation took place in an earlier Assembly when five justices were appointed at the beginning of 2003 and a second group in 2006 at the end of that Assembly’s term. The chamber found the 2006 appointments to be unconstitutional as well, and ruled that both the 2006 and 2012 appointees had to be replaced. The court also ruled that the legislature lacked the authority to transfer the lead justice on the constitutional chamber to another chamber.

The chamber’s decision prompted ongoing tensions between the legislature and the constitutional chamber to erupt into a full-blown crisis. The Assembly rejected the court ruling and appealed to the Central American Court of Justice (CACJ), a body that many legal experts maintain does not have the authority to overturn a Supreme Court decision of one of its member states.\textsuperscript{19} The final ruling by the CACJ has yet to be issued. Meanwhile, the newly-elected justices forcibly entered the court building to take their seats on July 1, despite protests from the constitutional chamber. Since that time, El Salvador has had two groups of judges claiming to be on the Supreme Court.

On July 10, 2012, the constitutional chamber also declared the outgoing legislature’s April 2012 election of a new attorney general, scheduled to assume his position in September, to be unconstitutional. The justices again argued that each legislature is only entitled to select one attorney general. The legislature has also rejected that ruling.\textsuperscript{20}

Pressure from the United Nations, the United States, and others may have prompted President Funes, who had previously avoided intervening directly in the crisis, to call all parties together in late July to hammer out a compromise that respects the Salvadoran constitution. Some have characterized the crisis as a political standoff over appointments that requires a political solution while others have described it as a frontal attack on judicial independence in El Salvador. Obama Administration officials have expressed confidence that the crisis can be resolved in a manner that respects the Salvadoran constitution without U.S. intervention. In contrast, some Members of the U.S. Congress have threatened to suspend certain U.S. assistance to El Salvador if a constitutionally sound solution to the dispute is not reached soon.\textsuperscript{21} According to the Funes Administration, party leaders are close to reaching an agreement to resolve the crisis that is likely to involve allowing justices elected in 2006 to maintain their posts and having the current Assembly reelect the magistrates whose term will begin in 2012.\textsuperscript{22}

\textsuperscript{18} Thale, July 2012.
\textsuperscript{19} Mirte Posterna, “The Supreme Court Crisis in El Salvador,” Americas Quarterly, July 18, 2012.
\textsuperscript{22} Gabriel Labrador, “Bonilla Dice Estar a Favor de Demanda de Diputados Porque le Beneficiaría,” El Faro, August 11, 2012.
Security Conditions

The Funes Administration has struggled to confront the related problems of crime and violence that have plagued El Salvador since its civil war. According to the Civilian National Police (PNC), El Salvador recorded a murder rate of 69 per 100,000 inhabitants in 2011, one of the highest rates in the world. Drug trafficking, corruption, and a proliferation of illicit firearms, coupled with high levels of poverty, inequality, and unemployment, have contributed to the current situation. Drug trafficking organizations (DTOs), including Salvadoran groups such as the Texis Cartel, and Mexican groups such as Los Zetas, have increased their illicit activities in the country, including money laundering. Some analysts assert that connections between DTOs and local gangs appear to be increasing, and that ties between them are more well-developed in El Salvador than in other Central American countries. More than 35,000 Salvadoran youth belong to maras (street gangs), which former PNC officials had maintained were responsible for half of all homicides and a majority of extortion in the country. Deteriorating security conditions prompted President Funes to replace his FMLN minister of public security with retired general and former defense minister David Munguía Payés in November 2011. Munguía Payés has said that there could be 50,000 gang members in El Salvador and that up to 90% of homicides in the country are attributable to gangs or drug trafficking, estimates that may be somewhat inflated.

Police, Military, and Judicial Capabilities

As of 2011, the PNC had roughly 20,500 police, 86% of whom were agents, and a budget of approximately $233 million. In comparison, there were 25,000 security guards working for registered private security firms in El Salvador in 2011. With almost 90% of the PNC budget devoted to salaries and benefits for current officers, there has historically been limited funding available for investing in training and equipment. According to the PNC’s strategic plan for 2009-2014, the challenges it needs to overcome include “a lack of incentives and a career path for officers, deficient training and infrastructure, and a lack of intelligence capabilities, among others.” Corruption and an inability to prosecute officers accused of corruption and human rights abuses remain additional barriers to improved police performance.

The PNC is currently being restructured. Minister Munguía Payés and the new PNC director, also a retired general, have removed most officers affiliated with the FMLN from leadership positions. Human rights groups have expressed concerns that some of the newly appointed officers had been

23 The Texis Cartel has reportedly developed a broad network of supporters that includes military, police and judicial officials, as well as local and national politicians. This network has enabled it to dominate cocaine smuggling through northern El Salvador. Sergio Arauz, Óscar Martínez, and Efren Lemus, “El Cartel de Texis,” El Faro, May 16, 2011.
26 CRS Interview with Salvadoran National Police officials, December 2010.
under investigation for alleged ties to organized crime. Nonetheless, the United States has supported recent police reform efforts by training the PNC’s new anti-gang unit, expanding model precinct and community policing programs, and assisting in the development and distribution of manuals on criminal procedures and investigations. Even with support from the U.S. and other donors, budget shortfalls have reportedly prevented the national police academy from training some new recruits and the Attorney General’s office from opening a wiretapping center.

As in neighboring Guatemala and Honduras, funding and manpower deficiencies within the PNC have led President Funes to task Salvadoran military forces with carrying out a variety of public security functions. In November 2009, President Funes issued an emergency decree, which has been repeatedly extended, deploying military troops to assist police forces in fighting crime on the streets until enough police can be recruited, trained, and equipped to handle the task alone. Thousands of troops are now involved in securing border crossings, carrying out joint patrols with police in high-crime areas, and securing prisons. While the military is generally more well-respected in El Salvador than the police, it only has about 14,000 officers, and its 2011 budget was much lower than that of the PNC ($124 million as compared to $233 million).

In addition to problems within the PNC, the State Department maintains that “inefficiency, corruption, political infighting, and insufficient resources” have hindered the performance of the Salvadoran judiciary. As Salvadoran police and prosecutors are often loathe to work together to build cases, few arrests lead to successful prosecutions. El Salvador’s current criminal conviction rate is just 5%. Delays in the judicial process have resulted in severe prison overcrowding, with 25,000 prisoners currently being held in facilities designed to hold roughly 8,000 inmates.

Gang Truce

Upon his appointment as minister of public security, Munguía Payés appeared to back a hard-line approach to combating gangs similar to past mano dura (“firm hand”) policies. He has since surprised many analysts by lending government support to a Catholic bishop’s efforts to broker a truce between the MS-13 and M-18 gangs. In March 2012, Minister Payés agreed to transfer high-ranking gang leaders to less secure prisons in order to facilitate negotiations for a truce between the gangs. Between the time the prison transfers took place and July 2012, homicides in El Salvador dramatically declined (from an average of roughly 12 per day to 5 per day). Gang

31 RESDAL, 2011, op. cit.
33 Ibid.
34 El Salvador’s Congress passed strict mano dura (“firm hand”) anti-gang reforms in 2003 and 2004 that outlawed gang membership, enhanced police power to search and arrest suspected gang members, and stiffened penalties for convicted gang members. Changes in legislation were accompanied by the use of joint military and police patrols to round up gang suspects. While these reforms initially provided a way for Salvadoran leaders to show that they were cracking down on gangs, recent studies have cast serious doubts on their effectiveness. Gang roundups exacerbated prison overcrowding. Most youth arrested under mano dura provisions have been subsequently released for lack of evidence. In addition, many gang members are now hiding or removing their tattoos, changing their dress, and avoiding the use of hand signals, making them harder to identify and arrest.
leaders have pledged not to forcibly recruit children into their ranks, turned in weapons, and offered to engage in broader negotiations that could potentially result in a permanent truce.35

While many—including President Funes and the Secretary General of the Organization of American States (OAS)—have praised the truce,36 others have expressed skepticism, maintaining that disappearances have increased and extortions have continued since it took effect.37 Skeptics also maintain that recognizing the gangs as legitimate political actors and continuing to accede to their demands carries enormous risks for the government. For example, should the negotiations collapse, the gangs could emerge more powerful and organized than ever after having taken advantage of months of less restrictive prison conditions.38

Prevention and Rehabilitation Efforts

In recent months, the Funes government has expanded prevention and rehabilitation programs, both as part of its commitments under the Partnership for Growth and in order to support the nascent gang truce.39 The government supports 69 municipal crime prevention councils around the country and is dedicating more of its prevention resources to support their efforts. The government obtained a $60 million loan from the World Bank to expand full-day school programs to keep at-risk youth off the streets. It has also launched a temporary youth employment program and a civil protection training program. In order to deal with the dire situation in the country’s prisons, low-risk inmates have been transferred to two new prison farms and the government is working with the private sector and donors to increase rehabilitation and reinsertion programs.

Economic Challenges

El Salvador achieved stability and economic growth in the 1990s following its embrace of a “neo-liberal” economic model that involved cutting government spending, privatizing state-owned enterprises, and, in 2001, adopting the dollar as its national currency. As expected, dollarization led to lower interest rates, low inflation, and easier access to capital markets, but it also took away the government’s ability to use monetary and exchange rate adjustments to cushion the economy from external shocks. After posting strong growth rates in the 1990s, El Salvador’s more moderate growth rates in the 2000s were not high enough to improve living standards among the Salvadoran people, approximately 47% of whom continued to live in poverty in 2010 (slightly lower than in 2001).40 Emigration reduced rural unemployment and infused some households with extra income in the form of remittances, but has also caused significant social disruptions.

The Funes government is still struggling to boost El Salvador’s economy, which contracted by 3.1% in 2009, largely as a result of the impact of the global financial crisis and U.S. recession.

37 Farah, June 2012.
38 Ibid.
Since the United States is El Salvador’s most important trade and investment partner, the U.S. economic slowdown caused remittances, investment, tourism revenues, and demand for Salvadoran exports to decline. According to El Salvador’s Central Bank, remittances, which then contributed some 16% of the country’s Gross Domestic Product (GDP), fell by 8.5% in 2009 as compared to the year before. In November 2009, Funes’ efforts to repair the Salvadoran economy were dealt a significant blow when Hurricane Ida and related flooding caused 198 deaths and inflicted millions of dollars in damages to agriculture and infrastructure in the country. By the second quarter of 2010, however, an uptick in remittances, domestic demand, and exports—particularly sales of non-traditional products—had helped the Salvadoran economy begin to expand. El Salvador posted modest growth in 2010 (1.4%), but hopes that the economy would expand more rapidly in 2011 were dashed after flooding from Tropical Depression 12E caused some $840 million in damage to roads, infrastructure, and agriculture. GDP growth stood at 1.5% in 2011.

The Funes government has taken both short- and medium-term steps to respond to the country’s economic challenges. Upon taking office, President Funes called for austerity, emphasizing the need to reduce excess spending, better target subsidies, and combat tax evasion and corruption. He also announced an “Anti-Crisis” plan focused on boosting social spending, constructing new housing, and improving public utilities and road infrastructure. In March 2010, President Funes and the IMF agreed to a $790 million package premised on the idea that as the Salvadoran economy recovers, the government will strive to improve tax administration, restrict spending, and reallocate energy subsidies. The IMF agreement paved the way for loans totaling $600 million from the World Bank and $450 million from the Inter-American Development Bank. Those loans are supporting anti-poverty efforts, fiscal reform programs, and the creation of an export guarantee fund. A medium-term challenge for the Funes government will be determining how to boost the economy with targeted social spending and infrastructure projects without exceeding the fiscal deficit targets recommended by the IMF. The National Assembly’s December 2011 enactment of a Funes-backed tax reform package could generate up to $150 million in new revenue by increasing taxes on corporations and wealthy individuals.

With U.S. support through the Partnership for Growth initiative, the Funes Administration is seeking to attract foreign investment (see “

---

41 El Salvador is a densely populated and largely deforested country that is vulnerable to natural disasters. Since Hurricane Mitch hit in 1998, El Salvador has experienced a series of natural disasters—two earthquakes in 2001, Tropical Storm Stan (2005), Hurricane Ida (2009), Tropical Storm Agatha (May 2010), and Tropical Depression 12E (October 2011). Each of these disasters caused lives and properties to be lost, damaged roads and infrastructure, and ruined certain crops. While Tropical Depression 12E resulted in fewer deaths than previous disasters, its record rainfall displaced 70,000 people and damaged 80% of the country’s road networks. In response to the flooding, President Funes declared a state of emergency on October 14, 2011, and asked for international assistance. On October 24, the U.N. Office for the Coordination of Humanitarian Affairs (OCHA) issued a flash appeal for $14.8 million in emergency assistance for El Salvador. As of April 2012, funding for the appeal totaled roughly $6.0 million. Pledges and contributions were also made outside the appeal through bilateral assistance to the government, international organizations, and NGOs, including more than $605,000 in humanitarian assistance provided by the U.S. government. Analysts are concerned about the government’s ability to spend donor assistance efficiently for this disaster given that there have been significant delays in disbursing funds donated after Hurricane Ida.

42 EIU, December 2011.


El Salvador: Political and Economic Conditions and U.S. Relations

Partnership for Growth Initiative”). As depicted in Figure 2, over the past decade or so, foreign direct investment (FDI) in El Salvador has lagged behind other Central American countries and the Dominican Republic. The lack of foreign investment in El Salvador has been attributed to a number of factors, including the country’s difficult business climate,45 public security challenges, and low-skilled labor force that is too expensive to compete with other low-cost producers. After consultations with the private sector, the Funes Administration is seeking to improve the country’s legal and regulatory environment, combat extortion and other crimes that affect businesses, and align job training and education programs with private sector demands. Experts have recommended that El Salvador channel any increases in FDI into higher value-added production so as to take better advantage of the preferential access to the U.S. market afforded by CAFTA-DR.46

Figure 2. CAFTA-DR Countries: Net Foreign Direct Investment (2000-2011)

(in millions of dollars)

[Graph showing net foreign direct investment for CAFTA-DR countries from 2000 to 2011.]


Note: For small developing economies, spikes in FDI often reflect acquisitions in the financial sector. This is the case for El Salvador in 2007, for example, which reflects Citibank’s purchase of Banco Cuscatlán.


Relations with the United States

Throughout the last few decades, the United States has maintained a strong interest in political and economic developments in El Salvador. During the 1980s, El Salvador was the largest recipient of U.S. military aid in Latin America as its government struggled against the FMLN insurgency. After the 1992 peace accords were signed, U.S. involvement and assistance shifted toward helping successive ARENA governments rebuild democracy and implement market-friendly economic reforms. The United States is the largest supplier of foreign direct investment and among the top suppliers of foreign assistance to El Salvador, as well as the destination for close to half of Salvadoran exports. Beyond economic bonds, El Salvador and the United States are linked by significant migratory and cultural ties; close to 1.1 million Salvadorans currently reside in the United States.\(^{47}\) During the Administration of Tony Saca (2004-2009), El Salvador cooperated in counternarcotics operations, supported the U.S. coalition forces in Iraq, and implemented the Dominican Republic-Central America-United States Free Trade Agreement (CAFTA-DR).

Despite some concerns that the 2009 FMLN presidential victory could have complicated U.S.-Salvadoran relations, bilateral relations have remained friendly since Mauricio Funes took office in June 2009. During his inauguration, which was attended by Secretary of State Hillary Clinton, Funes asserted his desire to “broaden, strengthen, and renew” El Salvador’s relations with the United States.\(^{48}\) While some FMLN officials have made anti-American remarks, Funes has repeatedly referred to the United States as a strategic partner. High-level contacts between Funes and Obama Administration officials culminated in President Funes’ first visit to the White House, which took place on March 8, 2010. After that meeting, President Obama thanked President Funes for his help in resolving the political crisis in Honduras\(^{49}\) and expressed “how interested the United States is in continuing to be an equal partner with El Salvador.”\(^{50}\)

In 2011, President Obama highlighted the importance of U.S.-Salvadoran relations by selecting El Salvador as the only Central American country to be included in his March 2011 tour of Latin America. During a March 22, 2011, joint press conference with President Funes, President Obama pledged to continue “working as partners, with El Salvador in the lead, to confront the hurdles to growth and development.”\(^{51}\) He announced a number of initiatives, including the Partnership for Growth; the Crossroads Fund\(^{52}\) for border infrastructure projects; and the Central American Citizen Security Partnership.\(^{53}\) The Salvadoran government has reciprocated by, for


\(^{49}\) For background, see CRS Report R41064, *Honduran Political Crisis, June 2009-January 2010*, by Peter J. Meyer.

\(^{50}\) The White House, Office of the Press Secretary, “Remarks by President Obama and President Funes of El Salvador after Meeting,” press release, March 8, 2010.


\(^{52}\) The U.S. government has contributed $5 million towards the establishment of a Crossroads Fund within the Inter-American Development Bank (IADB) that will provide grants for cross-border infrastructure projects within Central America aimed at boosting regional integration and competitiveness. The Fund has received a total of $22 million in commitments. U.S. Department of the Treasury, “Fact Sheet: the Crossroads Fund,” press release, April 13, 2012.

\(^{53}\) Launched in March 2011, the Central American Citizen Security Partnership encompasses all U.S. federal efforts to help combat drug trafficking, gangs, and organized crime in the sub-region. U.S. efforts to support the partnership (continued...
example, sending a small contingent of non-combatant troops to Afghanistan in August 2011 and agreeing to accept detainees who had been held at Guantánamo Bay, Cuba in April 2012.

Thus far in 2012, U.S.-Salvadoran cooperation has intensified even as the institutional standoff between the Salvadoran judiciary and legislature has raised concerns in the bilateral relationship. U.S.-Salvadoran efforts and U.S. assistance have gradually been reoriented to focus on implementing the goals of the PFG initiative: improving productivity and reducing insecurity in El Salvador. Bilateral relations received a boost in mid-June 2012 when the U.S. Senate approved the long-stalled nomination of Mari Carmen Aponte to serve as U.S. Ambassador to El Salvador. Aponte had been a 2010 recess appointment as Ambassador to El Salvador by President Obama but to continue in that position, Aponte required Senate confirmation in 2011. When the Senate failed to invoke cloture on her nomination in December 2011, Aponte had to leave her post. Since returning to El Salvador, Ambassador Aponte has repeatedly urged all parties involved in the standoff over nominations to the Supreme Court to achieve a resolution that respects the Salvadoran constitution. Assistant Secretary of State for Western Hemisphere Affairs Roberta Jacobson has expressed serious concern about the constitutional crisis, but said that she has “every confidence...[that the various branches of the Salvadoran government] will resolve this in an amicable and legal and constitutional way.”

Partnership for Growth Initiative

El Salvador is one of four countries that have been selected to participate in the Obama Administration’s Partnership for Growth Initiative, which seeks to foster sustained economic growth and development in top-performing low-income countries. PFG involves greater collaboration between the donor and recipient countries than traditional U.S. assistance programs, but does not necessarily portend an increase in U.S. foreign aid. As a first step of implementing the PFG in El Salvador, a binational team conducted a diagnostic study published in July 2011

(...continued)

include: U.S. drug demand reduction programs and domestic anti-gang and counterdrug efforts, law enforcement and military cooperation with partner governments, bilateral and regional assistance provided through CARSI, and U.S. involvement in the Group of Friends of Central America donors group. Formed in 2011, the Group of Friends is working with Central American governments and the Central American Integration System (SICA) to implement a Central American Security Strategy. The White House, Office of the Vice President, “Fact Sheet: The Central American Citizen Security Partnership,” press release, March 6, 2012.

54 Aponte’s nomination was approved by a voice vote after Senators voted 62-37 to invoke cloture (limit debate) on her nomination. Joanna Anderson, “Aponte Confirmed as Ambassador to El Salvador After Test Vote Succeeds,” CQ Today, June 14, 2012.

55 On December 12, 2011, the Senate voted 49-37 against a motion to proceed with consideration of Mari Carmen Aponte as U.S. Ambassador to El Salvador. Sixty votes would have been needed to invoke cloture. Critics had expressed concerns about Aponte's past relationship with a Cuban man suspected as having ties to Cuba's intelligence service and about an editorial she wrote in support of gay rights that was published in El Salvador in June 2011. Supporters argued that they had no concerns about Ms. Aponte's past relationship and that she had strengthened U.S.-Salvadoran relations in the time that she had served in a recess appointment as Ambassador. Joanna Anderson, “Senate OKs One Diplomatic Pick, Rejects Cloture on Another,” CQ Today, December 12, 2011.


57 The principles behind the PFP Initiative are to (1) focus on broad-based economic growth; (2) select countries with demonstrated performance and political will; (3) use joint decision-making and prioritization of activities; (4) support catalytic policy change and institutional reform; (5) leverage U.S. government engagement for maximum impact; and (6) emphasize partnership and country ownership.
that identified the two greatest constraints on growth in the country as crime and insecurity and a lack of competitiveness in the “tradables” sector.\footnote{\textit{Tradables} refers to products that are or can be traded internationally.}

On November 3, 2011, the two governments signed a 2011-2015 Joint Country Action Plan officially launching the PFG.\footnote{U.S. Department of State, \textit{Partnership for Growth: El Salvador Constraints Analysis}, July 19, 2011.} The Action Plan includes detailed pledges by the U.S. and Salvadoran governments on how they intend to address the aforementioned growth constraints. Progress towards meeting each of twenty shared goals will be mutually evaluated and then made public every six months. According to the plan, the U.S. government aims to help El Salvador address crime and insecurity by strengthening judicial sector institutions and supporting crime and violence prevention programs. The U.S. government also states its intention to help El Salvador improve its infrastructure (physical, human, and financial) and business climate in order to attract investment and boost competitiveness. Both governments aim to involve the private sector and other donors in the PFG. As such, President Funes has formed a Council for Growth, composed of government and business officials, to improve public-private cooperation and convene a donor’s conference in El Salvador in February 2012.

Six months into the implementation of the Joint Country Action Plan, the U.S. and Salvadoran governments reported that eighteen of twenty bilateral goals were “on track” to being met.\footnote{U.S. Department of State, \textit{Partnership for Growth El Salvador-United States, Six Month Scorecard: November 2011-May 2012}, July 2012, available at: \url{http://photos.state.gov/libraries/elsavador/92891/PFG/PFG%20-%20Six%20Month%20Scorecard%202012.pdf}.} Promoting the use of extraditions as a crime control mechanism and advancing civil service reform in El Salvador had fallen behind schedule. Advances included:

**Reducing Crime and Insecurity**

- the enactment of an access to public information law and the drafting of an asset forfeiture law;
- the establishment of an elite anti-gang unit in the PNC, the expansion of U.S. funded model precinct programs, and the provision of community policing training to 10,450 police officials;
- the development and distribution of a manual to guide cooperation between police and prosecutors on investigations and U.S. training provided to 242 justice sector officials; and,
- the expansion of temporary employment, training, and job placements programs for at-risk youth, the expansion of full-time schools nationwide, and the opening of low-security prison farms for low-risk inmates.

**Improving Productivity**
• the drafting of a package of legislation backed by the private sector that is aimed at making it easier to start businesses and invest in El Salvador, and the presentation of a law to boost private-public partnerships;

• the Comalapa airport modernization project and the potential modernization of la Unión port; and,

• the start of programs aimed at improving the government’s fiscal transparency, using results-based budgeting, and reducing tax evasion.\textsuperscript{62}

**U.S. Foreign Aid**

Bilateral funding to El Salvador amounted to roughly $29.8 million in FY2011, not including disaster assistance provided in the wake of a tropical storm that hit the country in October 2011. El Salvador is receiving an estimated $28.2 million in U.S. aid in FY2012. Despite the austere budget environment, the Administration requested $41.8 million in bilateral assistance for El Salvador for FY2013, a large increase compared to other countries in Latin America and the Caribbean (see \textbf{Table 1}).\textsuperscript{63}

As previously mentioned, U.S. bilateral assistance to El Salvador is being realigned to focus on reducing insecurity and boosting productivity in the country.\textsuperscript{64} As part of that effort, the U.S. Agency for International Development (USAID) is increasing funding for institutional strengthening, violence prevention, and private sector competitiveness programs; in contrast, health programs are ending and education programs are being reoriented. Moving forward, USAID’s basic education programs will focus on in-school and out of school youth in high-crime communities, while tertiary programs will aim to align post-secondary training and education programs with current workforce demands.

\textbf{Table 1. U.S. Assistance to the El Salvador: FY2011-FY2013}

\begin{center}
\begin{tabular}{|l|c|c|c|}
\hline
\textbf{Account} & \textbf{FY2011 (Actual)} & \textbf{FY2012 (Estimate)} & \textbf{FY2013 (Request)} \\
\hline
DA & 23.9 & 23.9 & 39.0 \\
ESF & 0.0 & 2.0 & 0.0 \\
FMF & 1.3 & 1.3 & 1.8 \\
GHCS & 3.1 & 0.0 & 0.0 \\
IMET & 1.5 & 0.0 & 0.0 \\
\hline
\textbf{TOTAL} & \textbf{29.8} & \textbf{28.2} & \textbf{41.8} \\
\hline
\end{tabular}
\end{center}


\textsuperscript{62} Ibid.

\textsuperscript{63} For background, see: CRS Report R42582, \textit{U.S. Foreign Assistance to Latin America and the Caribbean: Recent Trends and FY2013 Appropriations}, by Peter J. Meyer and Mark P. Sullivan.

\textsuperscript{64} U.S. Department of State, \textit{FY2013 Congressional Budget Justification for Foreign Operations}. 
El Salvador receives some foreign assistance beyond the bilateral funds appropriated annually through the foreign operations budget. There are approximately 140 U.S. Peace Corps volunteers serving in El Salvador who are engaged in projects related to agro-forestry and environmental education, community organization and economic development, rural health and sanitation, and youth development. USAID’s Office of Foreign Disaster Assistance (OFDA) provides assistance in response to natural disasters, including, most recently, more than $605,000 provided through early December 2011 in response to Tropical Depression 12E.65

El Salvador also benefits from regional trade capacity building assistance and regional anti-gang assistance funded through global funds appropriated to the State Department’s Bureau of International Narcotics and Law Enforcement. El Salvador also receives assistance under the Central America Regional Security Initiative66 (CARSI, formerly known as Mérida-Central America), a package of counternarcotics and anticrime assistance for the region. As currently formulated, CARSI provides equipment, training, and technical assistance to build the capacity of Central American institutions to counter criminal threats. In addition, CARSI supports community-based programs designed to address underlying economic and social conditions that leave communities vulnerable to those threats. Since FY2008, Congress has appropriated nearly $500 million for Central America through Mérida/CARSI. The Obama Administration has requested an additional $107.5 million for CARSI in FY2013.

**Millennium Challenge Corporation (MCC) Compact**

In late November 2006, El Salvador signed a five-year, $461 million compact with the Millennium Challenge Corporation to develop its northern border region, where more than 53% of the population lives in poverty. The compact included: (1) a $68.5 million productive development project to provide technical assistance and financial services to farmers and rural businesses; (2) a $89.1 million human development project to strengthen education and training and improve public services in poor communities; and (3) a $268.8 million connectivity project to rehabilitate the Northern Transnational Highway and some secondary roads.67 The MCC compact was designed to complement the CAFTA-DR and regional integration efforts and is expected to benefit more than 790,000 Salvadorans.

By March 2012, some $422.7 million in MCC funds had been committed, of which $336.9 million had been disbursed.68 As of that time, more than 11,000 jobs had been created and $9 million in loans to small businesses provided by the productive development project, while some 16,000 households had been connected to the electricity grid and another 3,500 had access to improved sanitation as a result of the human development project. All the contracts had been

---


67 The Compact also includes $28 million for program administration and $6 million for monitoring and evaluation.

issued for the connectivity project and highway construction was well underway. The compact is scheduled to end on September 20, 2012, but funds are likely to continue being disbursed for another several months.

On December 15, 2011, the MCC Board announced that El Salvador would be eligible to develop a proposal for a second compact. That compact will likely focus on developing the economic potential of the country’s southern coastal zone.

**Counter-Narcotics Cooperation**

Although El Salvador is not a producer of illicit drugs, it does serve as a transit country for narcotics, mainly cocaine and heroin, cultivated in the Andes and destined for the United States via land and sea. On September 16, 2011, President Obama included El Salvador on the list of countries designated as “major” drug-producing or “drug-transit” countries, the first time the country has received such a designation. A country’s inclusion in the list does not mean that its antidrug efforts are inadequate.

In 2011, Salvadoran officials seized 649 kilograms of cocaine, 1,079 kilograms of marijuana, and $1.8 million in illicit cash. Both the Anti-Narcotics Division (DAN) of the PNC and the Salvadoran Navy coordinated closely with their U.S. counterparts. U.S. counternarcotics assistance focuses on improving the interdiction capabilities of Salvadoran law enforcement agencies; increasing transparency, efficiency, and respect for human rights within the criminal justice system; and supporting anti-money laundering efforts. Insufficient funding and equipment for the PNC and the Attorney General’s Financial Crime Investigation Unit hindered bilateral efforts. In 2010, the Salvadoran National Assembly passed an asset forfeiture law, as well as a law allowing the Attorney General’s office to perform wiretapping. On December 8, 2010, the U.S. and Salvadoran governments announced that a new Wiretapping Center in El Salvador would be developed with $5 million in U.S. support to help officials in the Attorney General’s office intercept and analyze telecommunications. As of June 2012, the center had yet to open.

Comalapa International Airport in El Salvador serves as one of two cooperative security locations (CSLs) for U.S. anti-drug forces in the hemisphere. The CSL extends the reach of detection and monitoring aircraft into the Eastern Pacific drug smuggling corridors. Although the U.S. lease on the airport was set to expire in 2010, El Salvador signed an agreement in April 2009 that will allow the United States to continue using Comalapa for an additional five years. El Salvador is also the home of the U.S.-backed International Law Enforcement Academy (ILEA), which provides police management and training to officials from all of the countries of the region.

---

70 Ibid.
72 Patricia Carías, “Fiscal dice que aún no monta centro de escuchas telefónicas por culpa de Hacienda,” El Faro, June 13, 2012.
Migration Issues

The United States is home to more than 1 million Salvadoran-born migrants.\(^{74}\) The movement of large numbers of poor Salvadorans to the United States has eased pressure on El Salvador’s social service system and labor market while providing the country with substantial remittances that constitute as much as 17% of the country’s GDP.\(^{75}\)

Following a series of earthquakes in El Salvador in 2001 and a determination that the country was temporarily incapable of handling the return of its nationals, the U.S. government granted Temporary Protected Status (TPS) to an estimated 212,000 eligible Salvadoran migrants. TPS has been extended several times, and is currently scheduled to expire in September 2013.

Nonetheless, many Salvadoran migrants continue to be deported from the United States, including 18,870 in FY2011, 47% of whom were deported on criminal grounds.\(^{76}\) The United States is working with the Salvadoran government in a joint effort to improve the deportation process. In December 2009, a bi-national working group consisting of migration authorities from both countries was formed in Washington, DC. Two of the group’s goals are to expedite the deportation process in order to avoid immigrants spending unnecessary time in U.S. detention centers and to address more general concerns about the current deportation process.\(^{77}\) On May 9, 2012, El Salvador became the first country in the world to receive more complete criminal history information on U.S. deportees, in this case gang members, through the Federal Bureau of Investigation’s (FBI’s) Criminal History Information Program (CHIP).\(^{78}\)

U.S. Trade and CAFTA-DR\(^{79}\)

The United States is El Salvador’s main trading partner, purchasing 45% of its exports and supplying close to 39% of its imports. More than 300 U.S. companies currently operate in El Salvador, many of which are based in the country’s 13 free trade zones. Since the 1980s, El Salvador has benefitted from preferential trade agreements, such as the Caribbean Basin Initiative and later the Caribbean Basin Trade Partnership Act (CBTPA) of 2000, which have provided some of its exports, especially apparel and related items, duty-free entry into the U.S. market. As a result, the composition of Salvadoran exports to the United States has shifted from agricultural products, such as coffee and spices, to apparel and textiles. Since the expiration of global textile quotas on December 31, 2004, Salvadoran apparel producers have had trouble competing with goods from cheaper Asian producers.

On December 17, 2004, despite strong opposition from the FMLN, El Salvador became the first country in Central America to ratify the Dominican Republic-Central America-United States Free Trade Agreement (DR-CAFTA).

---

\(^{74}\) Kate Brick, A. E. Challinor, and Marc R. Rosenblum, Mexican and Central American Immigrants in the United States, Migration Policy Institute, June 2011.


\(^{76}\) Information provided to CRS by the Department of Homeland Security, Immigration and Customs Enforcement, Office of Enforcement and Removal Operations.


Trade Agreement (CAFTA-DR). El Salvador was also the first country to pass the agreement’s required legislative reforms, implementing CAFTA-DR on March 1, 2006. Since that time, the volume of U.S.-Salvadoran trade has tended to follow trends in growth rates in the United States, with a variety of factors inhibiting the performance of Salvadoran exports vis-à-vis the other CAFTA-DR countries. Those factors have included: a continued dependence on the highly competitive apparel trade, low levels of investment, public security problems, and broader governance concerns. According to the July 2011 PFG assessment, a lack of competitiveness among firms in El Salvador that produce internationally traded goods has prevented the country from enjoying the full benefits of CAFTA-DR. The study found that El Salvador may be “missing eight percentage points of GDP compared to CAFTA colleagues” due to its productivity constraints. Low productivity may be due, in part, to the country’s low level of human capital.

Author Contact Information

Clare Ribando Seelke
Specialist in Latin American Affairs
cseelke@crs.loc.gov, 7-5229