The European Union’s Reform Process: The Lisbon Treaty

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Summary

In December 2007, leaders of the European Union (EU) signed the Lisbon Treaty. With the completion of ratification by the Czech Republic on November 3, 2009, all 27 EU member countries have ratified the document, and it is expected to come into force on December 1, 2009. The Lisbon Treaty reforms the EU’s governing institutions and decision-making process to enable the EU to operate more effectively. The treaty grew out of the proposed “constitutional treaty” that foundered after French and Dutch voters rejected it in referendums in 2005.

The Lisbon Treaty seeks to give the EU a stronger and more coherent voice with the creation of a new position, President of the European Council. This individual will chair the activities of the 27 EU heads of state or government, working to facilitate consensus and ensure policy continuity, guide the strategic direction of policy-making, and give the EU greater visibility on the world stage. Additionally, the Lisbon Treaty creates the new position of High Representative of the Union for Foreign Affairs and Security Policy, a de facto EU foreign minister who would be supported by a new EU diplomatic service.

The Lisbon Treaty makes changes to the EU’s internal decision-making mechanisms. These changes have been designed to streamline the process and make it less susceptible to gridlock or blockage by a single member state. The treaty attempts to address concerns about democratic accountability and transparency in EU policy-making by granting a greater role to the directly elected European parliament, national parliaments, and citizens’ initiatives.

The Swedish Presidency of the EU is planning to use a special EU Summit, probably taking place in mid-November 2009, to resolve remaining institutional questions about the treaty’s implementation. A number of important decisions need to be made, including who to appoint to the new President and “foreign minister” positions, and how the exact role of these positions will be defined.

Experts assert that the Lisbon Treaty would have positive implications for U.S.-EU relations. While the treaty is unlikely to have major effects on U.S.-EU trade and economic relations, some believe that it could allow the EU to move past its recent preoccupation with distracting internal questions and take on a more active and effective role as a U.S. partner in tackling global challenges. There are indications that adoption of the Lisbon Treaty would make the EU more amenable to future enlargement, including to the Balkans and perhaps Turkey, which the United States strongly supports. On the other hand, skeptics maintain that a stronger EU poses a potentially detrimental rival to NATO and the United States.

This report provides information on the Lisbon Treaty and possible U.S.-EU implications that may be of interest to the 111th Congress. Also see CRS Report RS21372, The European Union: Questions and Answers, by Kristin Archick and Derek E. Mix.
Background

The European Union (EU) is an economic and political partnership that is unique in history. Built upon a series of treaties and embodied in a set of governing institutions, the EU represents a voluntary pooling of sovereignty among 27 countries. These countries have committed to a process of integration by harmonizing laws and adopting common policies on an extensive range of issues. Notable areas of shared sovereignty include a customs union; a common trade policy; a single market in which goods, people, and capital move freely; a common currency (the euro) that is used by 16 member states; and many aspects of social and environmental policy. EU member states have also taken significant steps in the development of a Common Foreign and Security Policy (CFSP) and closer police and judicial cooperation.

A group of leaders from six countries—Belgium, France, Germany, Italy, Luxembourg, and the Netherlands—began the process of integration after World War II in an effort to ensure peace and promote economic prosperity in Europe. As cooperation between these countries deepened, new members were added to the group: Denmark, Ireland, the United Kingdom joined in 1973, Greece in 1981, Portugal and Spain in 1986, and Austria, Finland, and Sweden in 1995. In 2004, eight formerly Communist countries of central and eastern Europe—the Czech Republic, Estonia, Hungary, Latvia, Lithuania, Poland, Slovakia, and Slovenia—plus Cyprus and Malta joined the EU. Bulgaria and Romania joined in 2007, bringing the number of member countries to 27.

With enlargement and a progressively wider policy scope came the need to reform the EU’s institutional arrangements and procedures to reflect the heightened complexity of decision-making. The landmark Maastricht Treaty of 1993 set out the blueprint for an EU of 12 members and the Treaty of Amsterdam (1999) refined arrangements for a Union at 15. The Treaty of Nice

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1 The member countries of the EU are Austria, Belgium, Bulgaria, Cyprus, the Czech Republic, Denmark, Estonia, Finland, France, Germany, Greece, Hungary, Ireland, Italy, Latvia, Lithuania, Luxembourg, Malta, the Netherlands, Poland, Portugal, Romania, Slovakia, Slovenia, Spain, Sweden, and the United Kingdom.

(2003) further amended the workings of the EU to prepare for eastward enlargement. Although the Treaty of Nice was intended to enable an enlarged Union to function effectively, skeptics argued that the treaty set up an overly complex and inefficient decision-making process. In addition to being slow and cumbersome, critics have long charged that EU institutions and decision-making lack transparency and are unintelligible to the average European citizen.

As the scope of EU policy continues to grow, future enlargement beyond 27 members is likely: Iceland, Turkey, and the countries of the Western Balkans are in line for admission. In this context, as well as in the context of perceived institutional shortcomings, many leaders and analysts advocated the adoption of a new EU treaty that enacts what they have considered to be necessary internal reforms. The Lisbon Treaty is the results of these efforts.

The Constitutional Treaty

The Lisbon Treaty grew out of the so-called constitutional treaty, an earlier failed attempt to merge the EU’s existing treaties into a single document while enacting institutional reforms. Already in December 2001—before ratification of the Treaty of Nice and the EU’s eastward enlargement—EU leaders announced they would convene a Convention on the Future of Europe to examine the EU’s institutional arrangements and make proposals that would increase democratic legitimacy and encourage the development of the EU as a stronger global actor.

The Convention began work in March 2002 under the leadership of former French President Valéry Giscard d’Estaing and finalized a 240-page “Draft Treaty establishing a Constitution for Europe” in July 2003. After a period of discussion and negotiation among the member state governments, EU leaders signed the treaty in October 2004 and set November 2006 as the target date for its adoption.

However, in order to come into effect the treaty had to be ratified individually by all 27 member states through either parliamentary approval or public referendums. In May 2005, French voters rejected the document in a national referendum, and in June 2005 Dutch voters followed suit. Although a number of EU members had already approved the treaty by this point, these setbacks effectively ended its prospects. In both France and the Netherlands, some arguments against the constitutional treaty reflected concerns that it would entrench liberal economic ideas that could undermine social protections. In addition, many French and Dutch voters viewed a “no” vote as a way to express dissatisfaction with their unpopular national governments, EU bureaucracy, and Turkey’s prospective EU membership.

The Lisbon Treaty

In January 2007, as Germany took over the six-month EU presidency, Europe remained in what some analysts called a “period of reflection”—a condition of stasis born in the uncertainty that followed the rejection of the constitutional treaty. German Chancellor Angela Merkel made reviving the stalled reform process one of her key priorities, seeking a new treaty deal that would institute crucial reforms. Analysts say that Merkel received a key assist with the May 2007

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3 For summaries of these three treaties, see http://europa.eu/legislation_summaries/institutional_affairs/treaties/index_en.htm.
4 The document can be downloaded at http://european-convention.eu.int/docs/Treaty/cv00850.en03.pdf.
The election of Nicolas Sarkozy as President of France: Sarkozy shared Merkel’s goal of reviving the constitutional treaty in some form, at least in part to restore France’s role as a leader in Europe following its 2005 “No” vote.

Germany and others that had ratified the constitutional treaty wanted to preserve as much of the original document as possible. However, some changes were considered necessary in order to address concerns raised by French and Dutch voters, as well as to satisfy countries such as the UK, which sought to protect its national sovereignty in some areas, and Poland, which wanted more voting weight in the Council of Ministers.

After contentious negotiations at the June 2007 EU Summit, EU leaders announced the outlines of a new “reform treaty” that would amend, rather than replace, the existing EU treaties. EU leaders also dropped the term “constitution,” given that it had become negatively associated in some countries with creating an EU “superstate.” As an amendment to existing treaties, EU leaders sought to present the new document as one that would be ratified by parliaments, thereby avoiding the risks of public referendums. However, alone among the member states, Ireland was still required by its national law to hold a public vote on any major change to the existing body of EU rules.

After working out the text at a July 2007 Intergovernmental Conference, EU leaders signed the new treaty—now called the Lisbon Treaty—in December 2007. Analysts assessed that over 90% of the substance of the constitutional treaty had been preserved in the Lisbon Treaty. EU officials initially hoped that the Lisbon Treaty would be ratified by all 27 member states and enter into force before the June 2009 European Parliament elections. However, rejection of the treaty in Ireland’s June 2008 referendum threw the timetable for adoption into disarray. Ireland approved the treaty in a second referendum on October 2, 2009, and the Czech Republic completed the last of the 27 national ratifications on November 3, 2009. EU leaders are now planning for the Lisbon Treaty to come into effect on December 1, 2009.

Key Reforms

Major changes under the Lisbon Treaty aim to achieve three broad goals:

1) A stronger and more coherent EU voice. The Lisbon Treaty creates the new position of President of the European Council to help ensure policy continuity and raise the EU’s profile on the world stage. This individual will chair the meetings of the 27 EU heads of state or government (the European Council, whose meetings are commonly termed EU Summits), working to facilitate consensus and help guide the strategic direction of EU policy. The President of the European Council will be elected by member states for a term of two and one-half years, renewable once.

Internally, creation of this position also addresses some of the concerns about the personnel and financial burdens, especially for smaller members, of the rotating six-month presidency system. A modified system of rotation will remain to help coordinate and chair meetings of the Council of Ministers, other than in the area of foreign policy.

5 For a summary or full text of the treaty, see http://europa.eu/lisbon_treaty/full_text/index_en.htm.
The Lisbon Treaty also creates another important new position to boost the EU’s international visibility: High Representative of the Union for Foreign Affairs and Security Policy. The position was originally called the EU “foreign minister” in the constitutional treaty, but this term was dropped due to British objections. Nevertheless, this individual will be the EU’s chief diplomat, exercising the current responsibilities of both the Council of Minister’s High Representative for the Common Foreign and Security Policy (Javier Solana) and the Commissioner for External Relations (Benita Ferrero-Waldner). The High Representative will therefore be an agent of the Council of Ministers (representing the member states) and hold the title of a Vice-President of the European Commission. The High Representative will have extensive staff support with the creation of a European External Action Service, in effect a new EU diplomatic corps.

The Lisbon Treaty also promotes steps toward building a stronger common EU defense policy. As proposed in the constitution, the Lisbon Treaty asserts that the EU shall seek “the progressive framing of a common Union defense policy,” which “will lead to a common defense.” It will establish a “mutual assistance clause” permitting a member state that is the victim of armed aggression to ask for military assistance from the other members. Member states may also engage in “structured cooperation,” which would allow a smaller group of members to cooperate more closely on military issues.

2) More streamlined decision-making. After a contentious debate with Poland, EU leaders agreed on a simplified formula (ultimately similar to that proposed in the constitutional treaty) for the Council of Ministers’ Qualified Majority Voting (QMV) system. Decisions made by QMV would pass if supported by 55% of member states, representing 65% of the EU’s population. As a concession to Poland, this new “double majority” system is to be introduced in 2014 (instead of 2009-2010), gradually phased in over three years, and not fully implemented until 2017.

The use of QMV is also expanded to policy areas previously subject to unanimity, especially in matters related to police and judicial cooperation (the UK, however, has been granted an opt-out in this area). Unanimity will continue to be required (any member state may veto a common policy) in sensitive areas such as taxation and most aspects of foreign and defense policy.

The Lisbon Treaty had initially planned to slim down the size of the European Commission starting in 2014. To help decrease gridlock, EU leaders had proposed reducing the number of Commissioners from one per member state to correspond to two-thirds of the number of member states. However, concessions related to Ireland’s attempt to ratify the treaty shelved this idea, and the Commission is set to remain at one Commissioner per member state.

3) Increased transparency and democratic accountability. In many policy areas, the directly elected European Parliament holds the right of “co-decision” with the Council of Ministers: both institutions must approve a piece of legislation for it to become law. The Lisbon Treaty extends the European Parliament’s “co-decision” powers to include many additional policy areas, including agriculture and “home affairs” issues.

The treaty also gives national parliaments a greater role in EU policy-making and more authority to challenge draft EU legislation. The treaty introduces the concept of citizens’ initiatives, whereby European citizens may petition the European Commission with legislative suggestions.

Additionally, the Lisbon Treaty makes the Charter of Fundamental Rights—a declaration of citizens’ basic political, economic, and social rights—legally binding for all EU
Institutions and member states. Poland, the Czech Republic, and the United Kingdom negotiated “opt-outs” from applying the Charter.

Implementing the Treaty

With the ratification process completed in all 27 member states, Sweden, which holds the six-month EU presidency for the second half of 2009, is planning to hold a special EU Summit in mid-November. At the summit, EU leaders are expected to debate and settle lingering institutional questions about how the Lisbon Treaty will be implemented, with the goal of bringing the treaty into effect on December 1, 2009.

Key questions about the treaty’s implementation still remain unanswered, and a number of tough decisions will need to be made. These key questions concern the appointment of the new President of the European Council and the new EU “foreign minister.” Considerable debate and political maneuvering are expected surrounding these appointments. There is disagreement within the EU as to the type of role these positions should play, and many observers assert that the first appointees are likely to define the job descriptions in each case.

Some view the President of the European Council as someone that would actively assert leadership and guidance, likely a highly visible, “heavyweight” former national head of state or government. Others view the position as more of a coordinator and manager, who would build consensus and reflect the group decision. Such a President would still likely be a former senior leader, but not necessarily one with “A-list” stature. The reported early candidacies of former British Prime Minister Tony Blair and current Luxembourg Prime Minister Jean-Claude Juncker exemplified these two differing visions. The debate now appears to be turning toward the latter option, with Belgian Prime Minister Herman van Rompuy and Dutch Prime Minister Jan Peter Balkenende emerging as leading candidates.

Conclusions regarding the nature of the President will relate to additional questions about how the President and the presidency countries managing the Council of Ministers will interact. Because the leader of the rotating presidency country was essentially the temporary President of the European Council under the previous arrangements, the role of that individual under the Lisbon Treaty is unclear.

The desired nature of the High Representative of the Union for Foreign Affairs and Security Policy will likely produce similar debate—whether the position should act as a strong, independent-minded leader who both drives and oversees EU foreign policy, or as more of a facilitator who advances the members’ consensus. While UK Foreign Secretary David Miliband has recently become a popular suggestion, many others have also been rumored as candidates, including Swedish Foreign Minister Carl Bildt, European Enlargement Commissioner Olli Rehn (Finland), Greek Foreign Minister Dora Bakoyannis, French Foreign Minister Bernard Kouchner, former French Foreign Ministers Hubert Védrine and Michel Barnier. Leaders also need to reach agreement on how the new EU diplomatic corps will be organized.

Implications for the United States

Critics contend that the Lisbon Treaty will do little to simplify the EU, and assert that many difficult issues that are often the source of gridlock—such as foreign policy and taxation—will remain subject to national vetoes. However, most argue that the treaty’s reforms are necessary and
helpful and will at any rate allow the EU to move past this decade’s preoccupation with process and internal questions to focus more time and energy on “doing things.”

Many experts assert that passage of the Lisbon Treaty will have positive implications for the U.S.-EU relationship because elements such as the new President and “foreign minister” positions are designed to promote an EU able to “speak with one voice” on foreign policy issues. Such an EU could take on a more active and assertive global role and be a more credible and effective partner for the United States in tackling common global challenges. Others note that the prominence of these new positions—and their resonance in the United States—will depend largely on the individuals appointed to fill them. They wonder, for example, how much of a difference U.S. officials might discern between the new “foreign minister” and the current High Representative position.

U.S. supporters of the Lisbon Treaty also note that efforts to encourage a common EU defense policy and the proposal for “structured cooperation” seek to improve European defense capabilities. A more militarily capable Europe, they argue, could shoulder a greater degree of the security burden with the United States.

Analysts assert that the Lisbon Treaty would remove obstacles to further EU enlargement to the Balkans and perhaps eventually Turkey, which the United States strongly supports: some European leaders have asserted that the streamlining reforms of the Lisbon Treaty could make the political atmosphere more amenable to additional enlargement, and some had called for a freeze on enlargement until the treaty was passed.

Some in the United States contend that a larger and potentially more united EU may seek to rival the United States and had been more sanguine about the Lisbon Treaty’s potential demise. They maintain that a more unified EU would likely lessen Washington’s leverage on individual members and could complicate U.S. efforts to rally support for its initiatives in institutions such as the United Nations or NATO. These skeptics remain concerned that parts of the Lisbon Treaty that promote greater EU defense coordination could lead to the eventual development of EU military structures that would duplicate those of NATO and weaken the transatlantic link.

U.S.-EU trade relations are unlikely to be significantly affected by the new treaty, which does not alter the roles of the European Commission or Council of Ministers in formulating or approving the EU’s common external trade policy. Although EU rules allow the Council to approve or reject trade agreements negotiated by the Commission with QMV, in practice the Council tends to employ consensus and will probably continue to do so regardless of the changes in EU voting procedures.

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